CAPABILITY STATEMENT

Premier Choice Intelligence LLC

AI operating software and custom systems for small businesses and the organizations that serve them.

Company overview

Premier Choice Intelligence LLC, a North Carolina software company, builds a governed operating layer for AI agent work. Machines run the business, agents improve the machines, and every commitment is a database check that a second party ratifies. We prove it on our own companies first, then offer it to small businesses.

We are the technology company and IP owner of the Premier Choice family of companies, and the home of PC Labs, our research arm. Our founder, Shawn Blackwell, started the Premier Choice brand with Premier Choice Magazine after selling advertising for the Yellow Pages. Today he runs the Premier Choice companies as the only human on the team, with a team of AI agents doing the operating work.

Core competencies

- **Governed AI operations.** Design and operation of machines (scheduled, repeatable jobs) and AI agents under written checks and human approval gates.
- **Custom software and systems design.** Web applications, record systems and workflow software built around how an organization actually works.
- **Verification of AI work.** Read-only checks that confirm each task against the record, ratified by a second party, not the worker.
- **Business gap assessment.** Structured review across eight areas, from finding customers to funding and grants, with a written action plan ranked by impact.
- **AI office support.** Answering, follow-up, record keeping and reminders, with every outgoing message held for the owner's approval.
- **Founder and management operations.** Daily briefs, area ownership and approvals in one place.
- **Applied research and testing.** PC Labs tests software, systems and AI agents before anything reaches a customer.

COMPANY DATA

LEGAL NAME
Premier Choice Intelligence LLC

ENTITY
North Carolina limited liability company, filed with the NC Secretary of State, November 2026

POINT OF CONTACT
Shawn Blackwell, Founder

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NAICS CODES
513210 Software Publishers
541511 Custom Computer Programming Services
541512 Computer Systems Design Services
541611 Administrative Management and General Management Consulting Services

FEDERAL REGISTRATION
SAM.gov registration in progress

PRODUCTS
Living Book (with J, an AI assistant) · Gap Meter · Day Off · Founders Mode

RESEARCH
PC Labs, our research arm

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Differentiators

- **Work is verified, not self-reported.** A task counts as done only when a second party confirms it against the record.
- **Humans stay in charge.** Anything that speaks for the owner, spends money or can't be undone waits for the owner's yes.
- **Nobody starts over.** Every request, result and check attaches to one living record per customer and per business.
- **Tested in our own companies first.** "We test it in our businesses before we bring it to yours."
- **Built for small organizations, anywhere.** Designed for owner-run businesses and lean teams, written for use in any country.

Products and services

Offering	What it does	Status
Living Book	Permanent record for each person and business, with J, an AI assistant that routes requests.	In private testing
Gap Meter	Assessment across eight business areas and a written action plan ranked by impact.	Taking requests
Day Off	AI office staff: answering, follow-up, record keeping and reminders, with owner approval.	Taking requests
Founders Mode	AI seats that each own an area, with a daily brief and approvals in one place.	Demo on request
Custom systems	Software and governed AI workflows designed around an organization's own work.	Talk to us

Past performance: proven in our own companies

We have no outside contracts or customer case studies to report yet, and we do not claim any. Our past performance is our own operation: one founder plus AI agents operate the Premier Choice family of companies on this platform.

- **Premier Choice Works.** Building, roofing and skilled-trade work through vetted local partners, plus marketing. Run on our platform.
- **Premier Choice Experiences.** Stays, trips and add-ons. Run on our platform.
- **Our studio.** Publishing and production work run under the same checks and approvals.

Talk to us

Call **+1 980-234-5310** · Email **premierchoiceintelligence@gmail.com** · Visit **premierchoiceintelligence.com (preview)**
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